



Ultimate Comic Planner

Prepare & organize your long-format comic!

10+ pages of checklists, templates, charts, resources, etc.

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BALAGNA

Getting Started

Pick Your Comic Type

So...I guess you want to plan a comic. How exciting! This ultimate comic planner is great for people planning long comics. So decide if you are making:

- a graphic novel
- serialized comic issues
- a comic anthology
- an episodic Webtoon
- a long format webcomic
- etc.

How to To Use this Planner

Get started planning your comic by printing out the templates and filling them out. You can print out multiple copies of particular pages if needed. Additionally, add whatever notes and extra content to the pages to suit your comic project. To see an example of how I fill out this comic making planner, visit: gabriellabalagna.com/comic-planner

Usage Rights & Sharing

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Please do not sell or distribute this planner. However, you may print and photocopy this planner for your own use. Additionally, you may review or make commentary about this planner. Also, you may use it for educational purposes. Finally, please feel free to share *about* this planner by directing people to: gabriellabalagna.com/comic-planner

More Content

For more comic planning advice, art tips, and free webcomics, go to gabriellabalagna.com Additionally, check out the resources page at the end of this planner.

Preparation Checklist

Make Plans

- Advertising Plan
- Revenue Plan
- Physical Book Plan
- Update Schedule

Do Research/Find Inspiration

- Book Cover Ideas
- Chapter Settings Reference
- Make a YouTube Playlist
- Research Language, Culture, History
- Color Palette Ideas
- Ideas for Character Designs
- Celebrities to Model the Characters
- Fashion for the Characters

Create a Style

- Make a Page Template
- Choose Fonts
- Determine Brushes
- Standardize Look of Sound Effects
- Do Background Painting Practice
- Do Style Exploration
- Make a Logo
- Create Style Rules

Set Up Accounts/Publishing Sites

- Webtoon
- Tapas
- Social Media
- Other Sites
- Website
 - Ads on Site
 - Logo on Site
 - Cast Page
 - Extras Page
 - About Page
 - Lead Magnet for Email

Draft the Story

- Title Ideas
- Character Chart
- World Map Rough Draft
- Storyline, Themes, Audience
- Summary
- Story Beginning, Middle, & End
- Chapter Outlines
- Flushed Out First Draft
- Alpha Readers

Finalize the Script

- Photo Ref. for Each Page
- Fix Plot Holes
- Make Distinct Personalities
- Smooth Over Transitions
- Adjust Word Counts
- Adjust Chapter Lengths
- Spell Check
- Beta Readers
- Editor

Make Model Sheets

- Main Cast - Faces
- Main Cast- Turnarounds
- Main Cast - Practice
- Supporting Characters
- Background Characters
- World Map
- Setting Layouts
- Props

Comic Pages

- Make a Buffer
- Upload & Schedule Buffer

Basic Info Planner

Comic's
Name

Copyright
Date

Creators

Genre/
Hashtags

Deadline

Summary

Other

Character Chart

Name	Age	Main Drive	Personality

Story Planner

Ch. Title	Pages	Timeframe	Things to Establish

Progress Tracker

#

Script

Letter

Thumbnail

References

Sketch

Ink

Flat

Shade

Upload

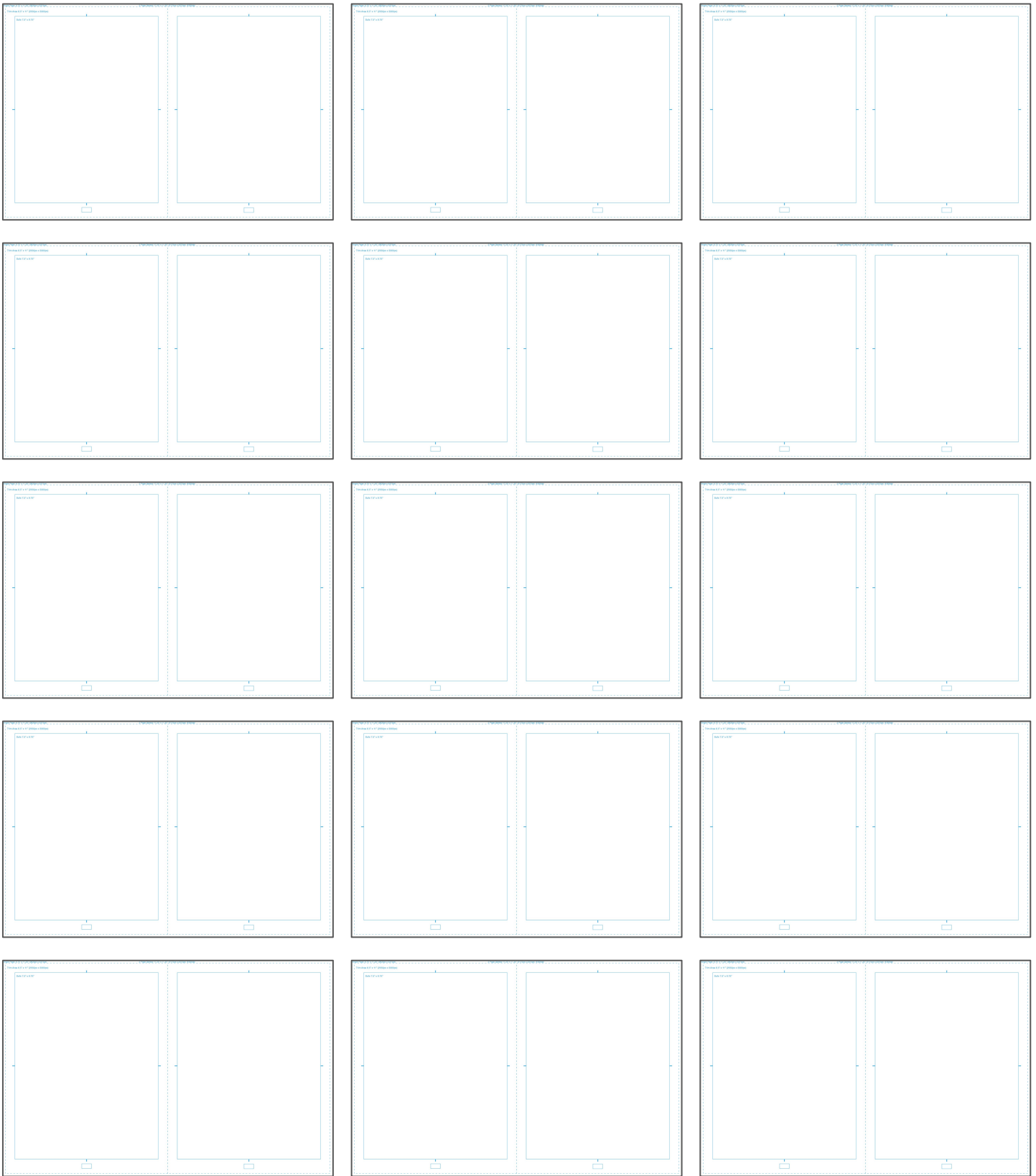
Backup

Promote

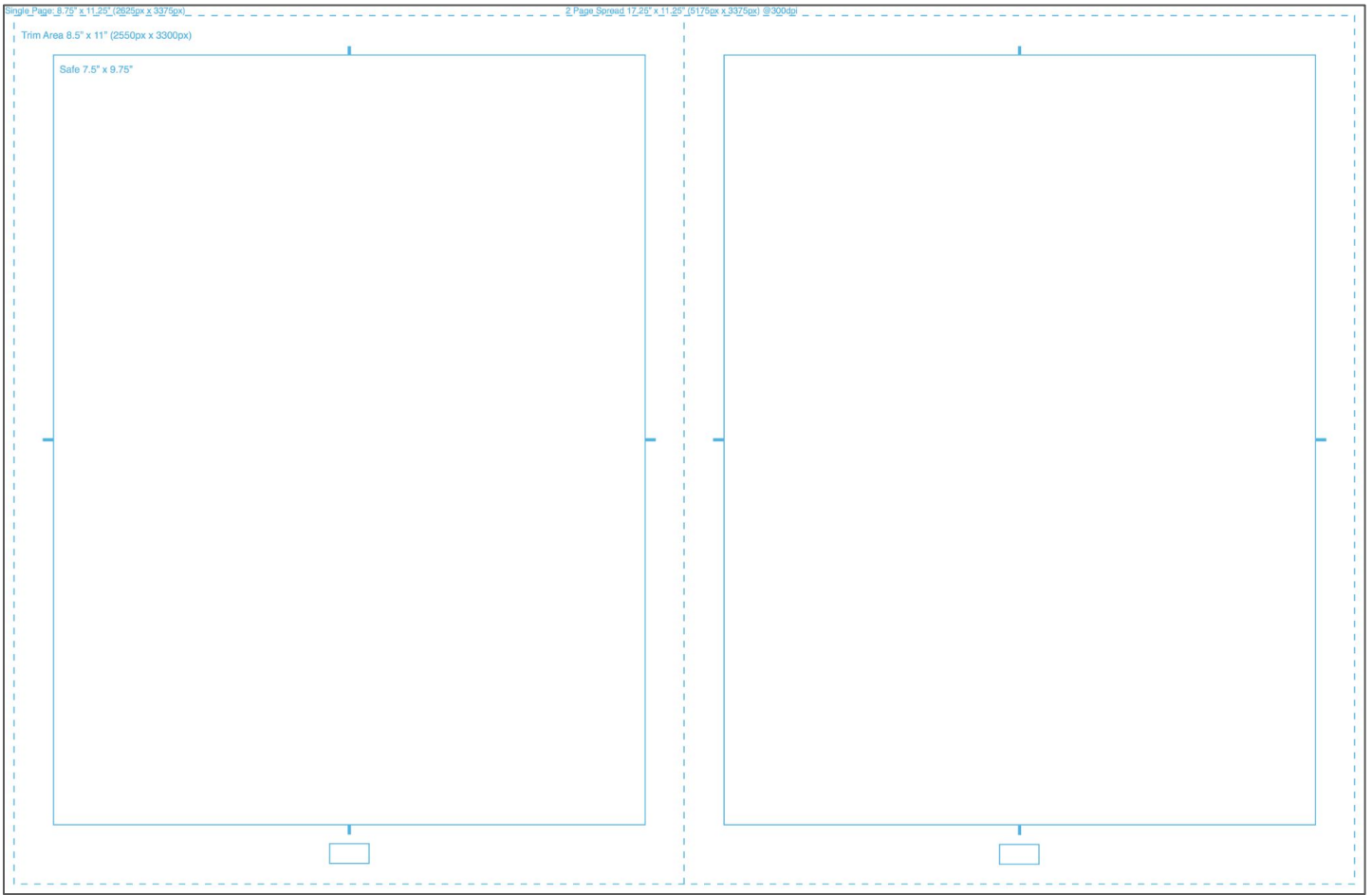
Update Scheduler

Jan.	Feb.	Mar.
Apr.	May.	Jun.
Jul.	Aug.	Sep.
Oct.	Nov.	Dec.

Thumbnails



Thumbnails



Password Organizer

Account

Username

Password

Amazon

DeviantArt

Discord

Email

Facebook

Gumroad

Indiegogo

Instagram

Kickstarter

Ko-Fi

Later

Linktree

Mailchimp

Patreon

Paypal

Pinterest

Reddit

Tapas

TikTok

Twitch

Twitter

Website

Webtoons

YouTube

Advertising Plan

Advertising Ideas

- Logo
- Banner
- Thumbnail
- Poster
- Wallpaper
- Coloring page
- Freebies
- Tutorial
- Vlog
- Email Lead Magnet
- Q&A
- Bonus Drawings
- Video Trailer
- Concept Art
- Blog Posts
- Forums
- Live Streaming
- Get Reviewed
- Collaboration
- Communities
- Social Media Page Updates
 - Twitter
 - Facebook
 - Instagram
 - TikTok
 - Pinterest
 - Reddit
 - Etc.

Notes

Launch Ideas

- Create Advertising Material
- Choose Launch Date
- Announce Launch Date
- Do a Giveaway
- Build Hype
- Make Promotional Video

Notes

Revenue Plan

Ideas

- Gumroad
- Paypal
- Kofi
- Patreon
- Website Ad Revenue
- YouTube Ad Revenue
- Digital Merch
- Physical Merch
- Indiegogo
- Kickstarter
- Donations
- Book Sales

Notes

Physical Book Plan

Printing Checklist

- Research Printers
- Determine Book Size
- Choose Black & White or Color
- Pick Paper Weight/Type
- Make Book Cover
- Set Up Print Files
- Get Proof Copy
- Advertise

Launch Ideas

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- Make Promotional Video

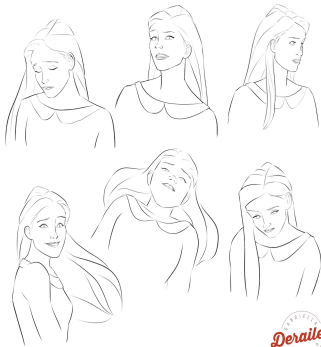
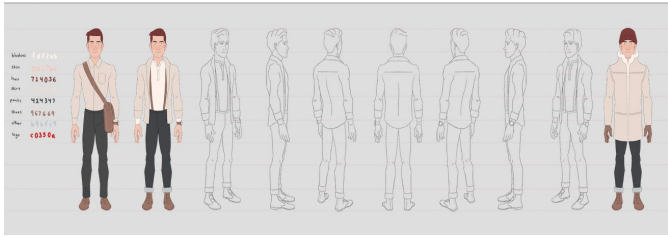
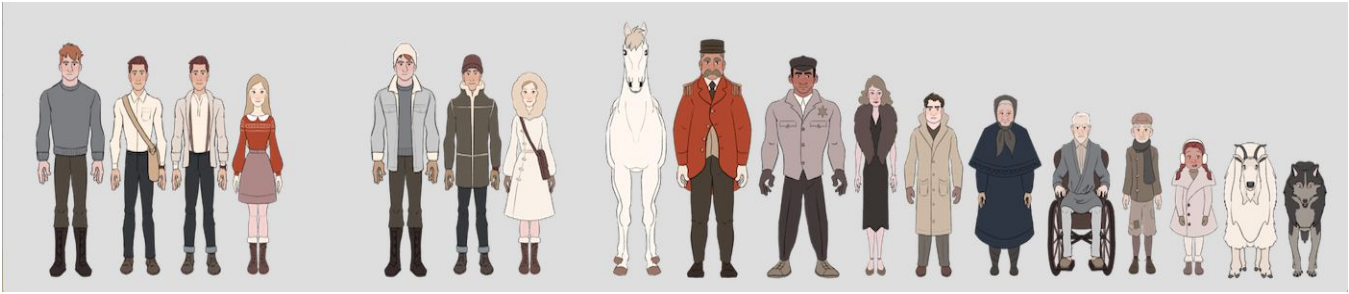
Notes

Crowdfunding Ideas

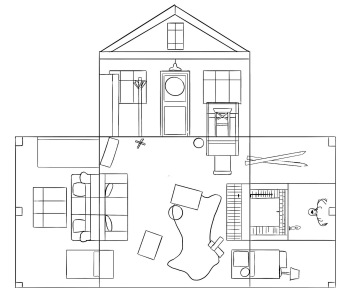
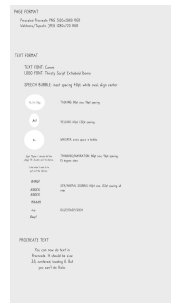
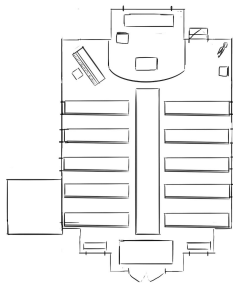
- Join Kickstarter/Indiegogo/Other
- Do Research
- Start a Mailing List
- Come Up with Tiers
- Calculate Shipping Costs
- Calculate Production Costs
- Calculate Other Costs
- Make Promotional Video
- Share on Social Media

Notes

Example Drawing Prep



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Resources

Resource	Name	URL
My Comic & Art Tips Blog	Gabriella Balagna	gabriellabalagna.com/blog
Comic Forums	Tapas Forums	forums.tapas.io
Illustration & Publishing Podcast	3 Point Perspective: The Illustration Podcast	https://rb.gy/erdjoo
Comic Tips Blog & YouTube	Pencils & Stories	pencilsandstories.com
Comic Index to Submit Your Comic to	The Belfry WebComics Index	new.belfrycomics.net
Digital Project Planner	Trello	trello.com
Make a Mailing List for Your Comic	Mailchimp	mailchimp.com
Social Media Scheduler	Later	later.com
Kickstarter Advice Series YouTube Playlist	Launching a Kickstarter by Jake Parker	https://rb.gy/ahro9y
Webtoon Advice YouTube Channel	Webtoon Tea	https://rb.gy/usyben